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## STATEMENT UNDER 37 CFR 3.73(b) Applicant/Patent Owner: Comcast IP Holdings I, LLC \_\_\_\_\_ Filed/Issue Date: 2001-10-12 Application No./Patent No.: 09/975312 Titled: Method and Apparatus for Targeting of Interactive Virtual Objects Comcast IP Holdings I, LLC , a corporation (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc. states that it is: the assignee of the entire right, title, and interest in: an assignee of less than the entire right, title, and interest in (The extent (by percentage) of its ownership interest is %); or the assignee of an undivided interest in the entirety of (a complete assignment from one of the joint inventors was made) the patent application/patent identified above, by virtue of either: An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_\_, Frame \_\_\_\_\_\_, or for which a copy therefore is attached. OR B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows: 1. From: inventor(s) To: Discovery Communications, Inc. The document was recorded in the United States Patent and Trademark Office at Reel 012549 , Frame 0698 , or for which a copy thereof is attached. 2. From: Discovery Communications, Inc. To: Sedna Patent Services, LLC The document was recorded in the United States Patent and Trademark Office at Reel 015239 , Frame 0350 , or for which a copy thereof is attached. 3. From: Sedna Patent Services. LLC To: Comcast IP Holdings I, LLC The document was recorded in the United States Patent and Trademark Office at Reel 021570 \_\_\_\_\_, Frame 0353 \_\_\_\_\_\_, or for which a copy thereof is attached. Additional documents in the chain of title are listed on a supplemental sheet(s). As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was. or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

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[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in

accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Printed or Typed Name

/Gary D. Fedorochko/	April 17, 2009
Signature	Date
Gary D. Fedorochko	Outside Counsel

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 US. C. 122 and 37 CFR.111 and 1.14. This collection is estimated to take it minimated to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case, Any comments on the amount of time vor require to complete this form and/or suggestions for reducing this burdon, about the seat to the Chief Information Officer, U.S. Patent and Trackmark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA. 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Des 1450, Alexandria, VA. 22313-1450.

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